



## Product Marketing Associate – Liquid Handling (m/f/d)

Stuttgart, Germany

**Dispendix** is a young and fast-growing high-tech start-up dedicated to cutting-edge Liquid Handling technology in Lab Automation. Since 2018, Dispendix is part of the CELLINK Group.

**CELLINK** is a global leader in developing and delivering life-science solutions, equipping hundreds of labs and thousands of scientists worldwide with cutting-edge technologies that fuel groundbreaking scientific breakthroughs.

Our Biosciences marketing team focuses on improving visibility of our brands and products and works closely with our sales organization with the overall goal to increase the proliferation of our technology and drive revenue. If you have a keen understanding of scientific principles are passionate about marketing and communications, highly organized, creative and are a team-animal, then you are the one we are looking for!

We are looking for a **Product Marketing Associate – Liquid Handling** to serve out of our office in **Stuttgart**, Germany to support our rapidly growing Biosciences marketing team with meaningful content and materials for our innovative Liquid Handling product portfolio (more specific I.DOT, I.DOT Mini). We promise that you will get an experience of a lifetime working with some of the most brilliant minds at a company that invests aggressively in high-caliber resources and product development.

### Responsibilities

- Create engaging content across multiple channels that effectively position our Liquid Handling product portfolio, applications and workflows.
- Work closely with core marketing team to develop effective campaigns and activities focusing on Liquid Handling products and workflows
- Develop sales tools including but not limited to brochures, blog posts, white papers and landing pages
- Support positioning of our Liquid Handling products portfolio
- Keep up with the scientific literature to identify new trends and areas of research and development
- Keep up with application related news and articles to create state-of-the-art application and workflow related content
- Market analysis and suggestions to Product Management for innovative application work
- Research and identify new marketing opportunities

### Qualifications

- Scientific or Technical university degree focus on bioprocessing, microfluidics, molecular biology or any related field
- Previous technical expertise working in the laboratory, in the biotech field is preferred
- Experiences with Liquid Handling is preferred
- Marketing experience in life science and biotech industry preferred
- Ability to build and maintain internal relationships within the organization
- A keen understanding of issues faced by scientists in the lab
- Outstanding written, verbal communication and interpersonal skills
- Excellent organizational and project- and time-management skills
- Proficiency in MS Office
- Business fluent in German and English

Do you want to join a company that develops sophisticated, cutting-edge products for the life science industry? Do you love to work in an interdisciplinary and international team of highly skilled, young, and energetic people? Make an impact and join us building the lab instruments of the future! Please send your comprehensive application, including job title, your salary expectations and the earliest possible starting date, as a single pdf-file by e-mail to: [jobs@dispendix.com](mailto:jobs@dispendix.com).



At Dispendix, we don't just accept difference – we celebrate it, we support it, and we thrive on it for the benefit of our employees, our products, and our community. We are an equal opportunity workplace and will always pride ourselves on being a collaborative environment.

Become part of the Dispendix story!